



WINNEBAGO COUNTY SWCD

2023 POSTER CONTEST

Submit by May 8th, 2023 Must be a resident of Winnebago County and meet the following perimeters:

Theme — One Water

The work must be the contestant's original creation & should not include any copyright, trademark, or brands other than the theme logo. One winner will be chosen for each age group. Winners will receive a \$25 Amazon Gift Card.



Digital Poster

Age Groups

- 7th-9th Grade
- 10th-12th Grade

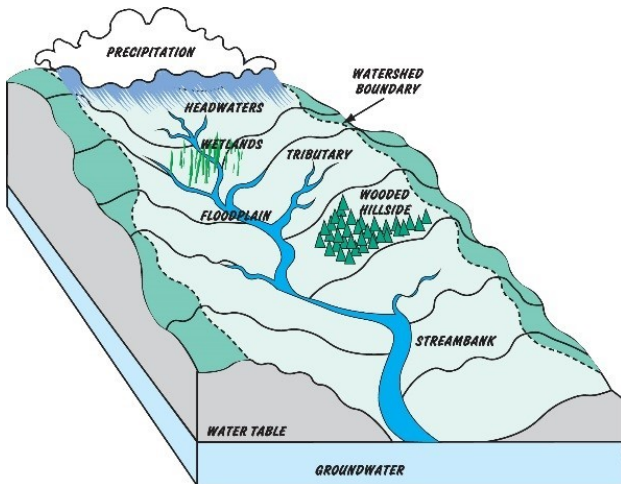
The poster must be a digital design and can be created in any platform. The design should be 8.5 X 11 in size and at least 300DPI. Files should be in JPEG or PNG format.

Physical Poster

Age Groups:

- K-1st Grade
- 2nd-3rd Grade
- 4th-6th Grade
- 7th-9th Grade
- 10th-12th Grade

Any media can be used (paint, crayons, stickers, etc.) to create a flat poster. Hard copies can be dropped off or mailed to the office and digital pictures or scans should be JPEG or PDF format.



What makes a good poster?

- Attracts attention
- Is simple & concise-Don't try to include too many ideas
- Uses colors & white space effectively
- Text is large enough to be easily read
- Don't use all words or all illustrations
- Research the theme topic & brainstorm ideas

Judging will be based on conservation message (50%) visual effectiveness (30%) originality (10%) universal appeal (10%).

Winners will have a chance to compete in the state competition and possibly the national competition!

Respective release forms and applications must be filled out. Contact the Winnebago County SWCD for application forms or more information at 815-965-2392 ext.3, kwalswcd@comcast.net, or 4833 Owen Center Rd, Rockford, IL 61101

